INTRODUCING MORPHEUS, A FIRST-OF-ITS-KIND SMART LANDSCAPE LIGHTING FIXTURE

Patent-Pending Liquid Crystal Technology Electronically Reshapes and Moves Light Through More Than 10,000 Possible Lighting Combinations

Dauer Manufacturing introduces Morpheus, a first-of-its-kind SMART landscape lighting fixture that gives lighting professionals unprecedented control over the shape, direction and intensity of light - all from the Dauer Smart App.

Its patent-pending liquid crystal lens electronically reshapes, redirects and adjusts the beam without motors, moving optics, interchangeable lenses or manual adjustments at the fixture.

MEDIA PRESENTATION, LIVE DEMONSTRATION AND Q&A

Wednesday, October 21, 2026 | 1:30 p.m. ET

Dauer Manufacturing Booth #24068

Equip Exposition | Kentucky Exposition Center | Louisville, Kentucky

Individual interviews with Dauer representatives are available by appointment. Contact Woody Luke at (813) 545-6363 or visit booth #24068 for scheduling.

SCAN FOR THE COMPLETE MORPHEUS MEDIA HUB

Press materials, specifications, photography, videos and downloadable editorial resources.

AVAILABLE MEDIA RESOURCES

- Press release in Word and PDF formats
- Fact sheet and product specifications
- Product manual and IES files
- High-resolution product photography
- Video demonstration
- Executive bios, headshots and quotations
- Company and editorial usage information

MEDIA CONTACTS

GENERAL MEDIA INQUIRIES

Gina Nordqvist
Director of Marketing, Dauer Manufacturing
gina@dauermanufacturing.com
305-608-9732

ON-SITE INTERVIEW COORDINATION

Woody Luke
Business Development, Dauer Manufacturing
woody@dauermanufacturing.com
813-545-6363

FOR IMMEDIATE RELEASE WEDNESDAY, OCTOBER 21, 2026, AT 9:00 A.M. ET

DAUER MANUFACTURING INTRODUCES MORPHEUS, A FIRST-OF-ITS-KIND SMART LANDSCAPE LIGHTING FIXTURE

Patent-Pending Liquid Crystal Technology Electronically Reshapes and Moves Light Through More Than 10,000 Possible Lighting Combinations

LOUISVILLE, Ky., October 21, 2026 - Dauer Manufacturing today introduced Morpheus, a first-of-its-kind smart landscape lighting fixture that gives lighting professionals unprecedented control over the shape, direction and intensity of light from the Dauer Smart App. Its patent-pending liquid crystal lens electronically reshapes and redirects the beam without motors, moving optics, interchangeable lenses or manual adjustments at the fixture.

Morpheus makes its public debut today at Equip Exposition 2026, held October 20-23 at the Kentucky Exposition Center in Louisville. Attendees can view the Morpheus demonstration video beginning at 9:00 a.m. ET at Dauer booth #24068. A media presentation, live demonstration and Q&A will begin at the booth at 1:30 p.m. ET. Dauer representatives will also be available for individual interviews by appointment throughout the show.

Designed for landscape lighting professionals, designers, contractors and specifiers, Morpheus combines electronic beam shaping, two-axis aiming, dimming and programmed movement in one professional fixture. Users can transition from a precise 16-degree spot to a 70-degree flood, stretch the beam vertically, expand it horizontally, shift the light across two axes and adjust intensity - all through the app.

Morpheus also introduces Dauer's proprietary Kinetic Lighting Effect, or KLE. The feature connects saved lighting positions in a programmed sequence and moves gradually between them at a selected speed. A wash of light can drift across a wall, moonlight can move naturally through tree branches or illumination can subtly transform around a focal point. Together, the liquid crystal lens and KLE provide more than 10,000 possible lighting combinations from a single fixture.

"The needs of our industry continue to evolve, and our responsibility is to listen closely to the distributors and contractors who work with our products every day," said Craig Klomparens, President of Dauer Manufacturing. "Morpheus grew from those conversations. It gives professionals a smarter, more adaptable way to design and refine an installation while reducing ladder work, physical fixture adjustments and return visits. We work for our customers, and our best innovations begin with solving the challenges they bring to us."

Available in uplight and downlight configurations, Morpheus can be used to illuminate trees, columns, sculptures, walls, architectural details, hedges, fences and other landscape elements. A narrow vertical beam can graze a tall tree or column, while a broader horizontal pattern can illuminate a wall, hedge or expansive landscape feature. Because the beam can be reshaped and redirected without physically touching the fixture, the lighting can be reconfigured as plant material grows, properties change or client preferences evolve.

"We want to help our contractors and distributors work smarter - not harder - and give them meaningful ways to expand what they can offer their customers," said Joaquin "Kino" Obeso, Vice President of Dauer Manufacturing. "Morpheus turns one fixture into a flexible design tool that can simplify adjustments, support more ambitious installations and create new opportunities for service and profit. That value comes directly from listening to what our customers need in the field and building a solution around it."

Multiple Morpheus fixtures can be grouped and coordinated across an installation, including fixtures operating on multiple transformers, while retaining individual fixture control when detailed adjustments are required. Through the Dauer Smart App, users can create named scenes, save and recall cloud-based presets, schedule operation around sunrise and sunset, establish geofenced routines, share project access, and review fixture health and diagnostics. Over-the-air firmware updates allow Dauer to support and enhance the system after installation.

The 26-watt integrated LED fixture delivers up to 2,289 lumens and is offered in 2700K and 3000K color temperatures. It features cast-brass construction, a weathered-brass finish, app-controlled dimming, two-axis XY beam control and a 16- to 70-degree adjustable beam. Morpheus is UL Listed, IP65 wet-location rated and supported by Dauer's 10-year limited warranty.

At the 1:30 p.m. media presentation, members of the press will receive access to a dedicated QR resource hub containing demonstration videos, a fact sheet, uplight and downlight specification sheets, IES files, a product manual, product imagery and additional company information. Media interviews and requests for technical information may be coordinated through the contact below.

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About Dauer Manufacturing

Founded in 2001, Dauer Manufacturing is a U.S. manufacturer of professional LED lighting solutions serving distributors, contractors, designers and commercial lighting professionals throughout the United States and Canada. Dauer's product portfolio includes low-voltage landscape lighting, permanent architectural lighting through ASCEND by Dauer and commercial lighting through LUMIFY by Dauer. In 2026, the company celebrates 25 years of innovation, partnership and service to the lighting and Green Industries.

Media Presentation

Wednesday, October 21, 2026, at 1:30 p.m. ET
Dauer Manufacturing Booth #24068
Equip Exposition, Kentucky Exposition Center, Louisville, Kentucky

Media Contacts:

Advance Materials and General Media Inquiries
Gina Nordqvist
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gina@dauermanufacturing.com
305-608-9732

On-Site Contact at Equip Expo
Woody Luke
Business Development, Dauer Manufacturing
woody@dauermanufacturing.com
813-545-6363

ONE FIXTURE. 10,000+ POSSIBILITIES.

MORPHEUS

Smart Landscape Fixture

Morpheus is an intelligent, app-controlled landscape lighting fixture that gives designers and installers unprecedented control over beam shape, direction, intensity, and movement from a single fixture.

LIQUID CRYSTAL LENS

At the core of Morpheus is Dauer's patent-pending liquid crystal lens technology. The beam reshapes electronically, without motors, moving parts, or interchangeable optics. Using the Dauer app, users can adjust the beam from a focused spot to a broad flood, create vertical or horizontal distributions, fine-tune brightness, and reposition the light across two axes without physically touching the fixture.

10,000+ COMBINATIONS OF BEAM SHAPE, POSITION & INTENSITY

SCAN FOR DEMO
See how it works.

Morpheus can illuminate a tree, sculpture, column, sign, or architectural surface, then be reconfigured as the landscape or design changes. More than 10,000 possible combinations of beam shape, position, and intensity allow one fixture to perform the work traditionally handled by multiple fixture types and optics.

Multiple Morpheus fixtures can be grouped and coordinated across an installation while retaining individual fixture control. Designers can save settings as cloud-based presets, recall completed looks, and create Kinetic Lighting Effect loops (KLE) that transition the beam between programmed positions at a selected speed.

Integrated scheduling and astronomical timing allow Morpheus installations to operate automatically based on sunrise, sunset, and customized schedules.

Morpheus reduces installation adjustments, minimizes return visits, and gives lighting professionals the flexibility to refine an environment long after installation.

Morpheus by Dauer Manufacturing.
One fixture. Thousands of possibilities.

Dauer MANUFACTURING®

INTEGRATED LED · SMART UPLIGHT ACCENT FIXTURE

MORPHEUS

One Fixture. 10,000+ Possibilities

TYPE _____

MODEL _____

PROJECT _____

FIXTURE

Dauer MANUFACTURING ®

ORDERING CODE

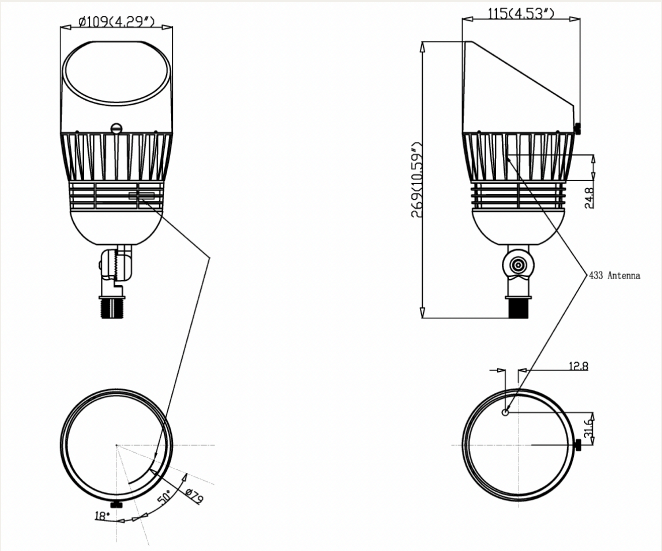
490400 · 2700K

490400 · 3000K

SPECIFICATIONS

VOLTAGE	9–15 Vac · 50/60 Hz · 4.5 A max · 26 W
HOUSING	Cast brass, adjustable beam control
FINISH	Weathered brass · 3″ shroud incl.
WEIGHT	5.2 lb
OPTICS	Liquid crystal · two-axis XY control
MOUNTING	Threaded ½″ NPT — see chart on page 2
WIRING	Pre-wired 5 ft 18/2 pigtail
CRI	85+
WARRANTY	10-year warranty

DIMENSIONS (click to enlarge)



PATENT PENDING

Scan QR to watch demo video

c UL us LISTED File No:E551821

INTEGRATED LED · SMART DOWNLIGHT ACCENT FIXTURE

MORPHEUS

One Fixture. 10,000+ Possibilities

TYPE _____

MODEL _____

PROJECT _____

FIXTURE

Dauer MANUFACTURING ®

ORDERING CODE

490400 - 2700K

490400 - 3000K

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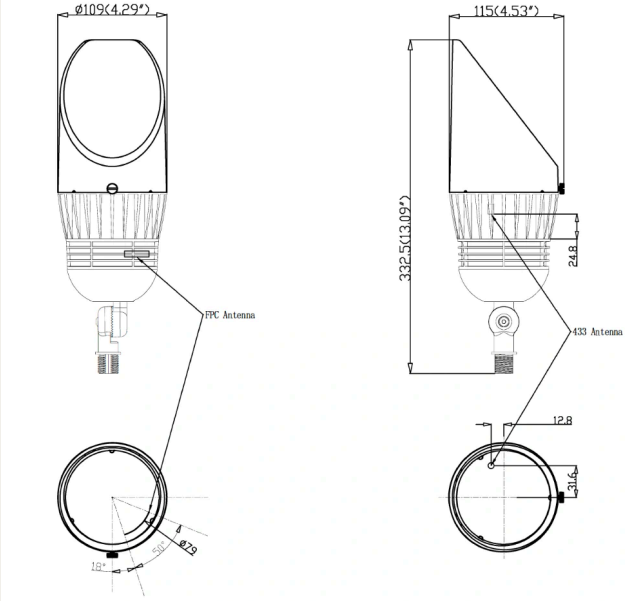


PATENT PENDING

Scan QR to watch demo video

c UL us LISTED File No:E551821

EXECUTIVE BIOGRAPHY

Craig Klomparens

Founder & President

Craig Klomparens is the founder and president of Dauer Manufacturing and the driving force behind its product innovation and expanding lighting portfolio. With a background in manufacturing, wholesale lighting, product development, and procurement, he guides the company's strategic direction, product development, and supply chain operations. His approach begins with identifying a market need, then working with engineering and manufacturing partners to develop fixtures that combine reliable performance, distinctive design, and practical application.

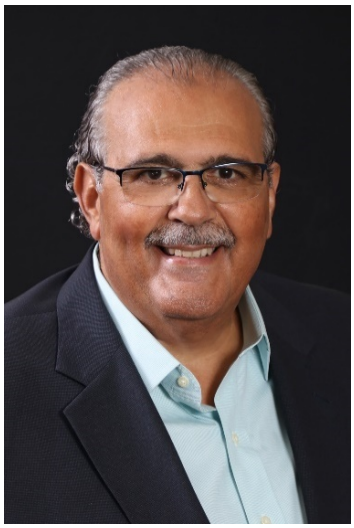
Under Craig's leadership, Dauer has grown beyond its established low-voltage landscape lighting line to offer solutions for a broader range of projects. In collaboration with Tom Rowe, national sales director, Craig spearheaded the introduction of ASCEND by Dauer permanent architectural lighting and LUMIFY by Dauer commercial lighting, along with select fixtures available in 12V and 120V configurations to expand indoor and outdoor applications. These additions reflect their shared commitment to anticipating customer needs and creating new opportunities for distributors, contractors, and designers.

Before founding Dauer Manufacturing 25 years ago, Craig served as sales manager for a large international specialty lighting company. Through decades of global travel and collaboration, he has built enduring relationships with engineers, manufacturers, and product development partners. Those partnerships continue to support his vision for Dauer: bringing purposeful innovation to market and giving lighting professionals more ways to meet evolving project demands.

EXECUTIVE BIOGRAPHY

Joaquin "Kino" Obeso

Vice-President



Joaquin “Kino” Obeso is a lighting industry executive whose expertise spans lighting design, product specification, engineering, and product development. Drawing on extensive experience in retail, hospitality, and residential applications, he helps shape Dauer Manufacturing’s lighting solutions around the needs of distributors, contractors, and designers. His understanding of both technical performance and visual impact connects product capabilities with the demands of real-world installations.

Kino plays a leading role in product introductions, technical demonstrations, and industry trade show presentations, helping lighting professionals understand the capabilities and applications of Dauer’s portfolio. Before co-founding Dauer 25 years ago, he distinguished himself as a top-performing sales associate for a large international specialty lighting company, serving customers across the United States and throughout the Americas.

Kino’s engineering expertise and hands-on involvement in product development make him a key contributor to Dauer’s lighting innovations. Working with engineering and manufacturing partners, he helps translate design concepts and installation needs into functional, dependable products. His command of fixture performance, specification, and architectural lighting design informs the continued development of Dauer’s outdoor low-voltage lighting portfolio, including its Silhouette Collection and Minimalist Series of bollards.

Executive Remarks

CRAIG KLOMPARENS

"The needs of our industry continue to evolve, and our responsibility is to listen closely to the distributors and contractors who work with our products every day," said Craig Klomparens, President of Dauer Manufacturing. "Morpheus grew from those conversations. It gives professionals a smarter, more adaptable way to design and refine an installation while reducing ladder work, physical fixture adjustments and return visits. We work for our customers, and our best innovations begin with solving the challenges they bring to us."

JOAQUIN "KINO" OBESO

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COMPANY AND EVENT INFORMATION

About Dauer

COMPANY BOILERPLATE AND 25TH ANNIVERSARY

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EQUIP EXPO MEDIA AVAILABILITY | DRAFT SUMMARY

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MEDIA CONTACTS

General media inquiries: Gina Nordqvist, Director of Marketing, Dauer Manufacturing
gina@dauermanufacturing.com | 305-608-9732

On-site contact: Woody Luke
woody@dauermanufacturing.com | 813-545-6363

MEDIA HUB QR

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